

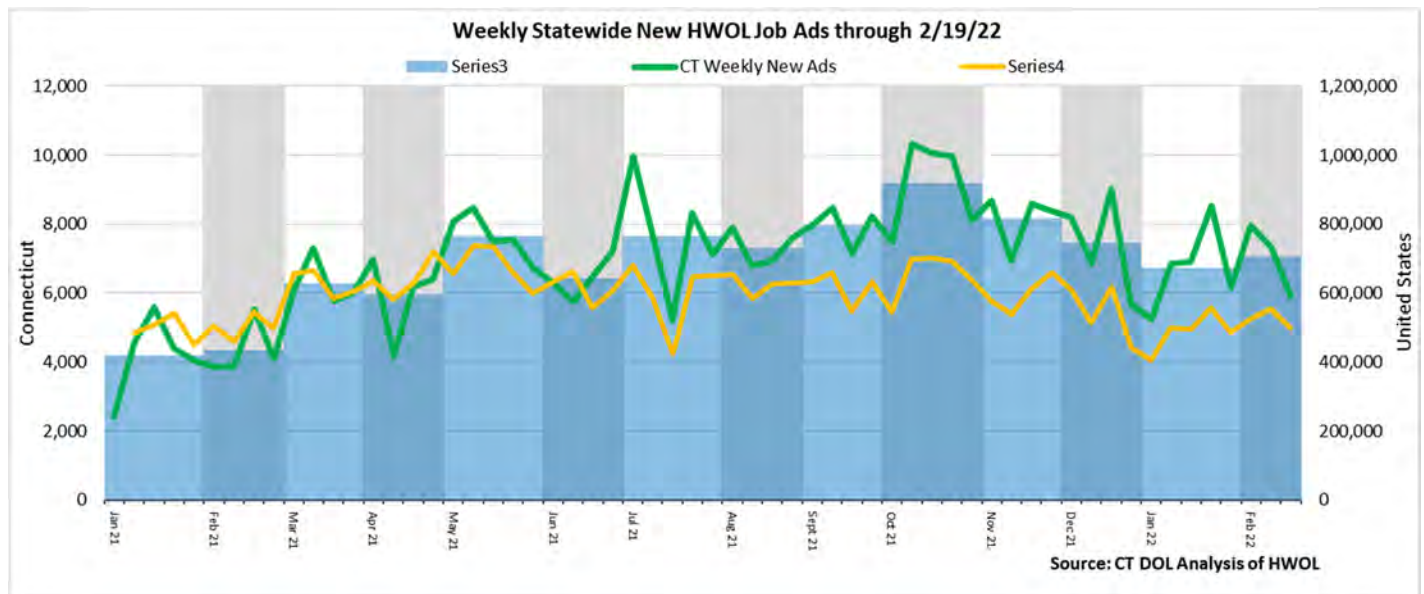


NEW WEEKLY JOB POSTINGS FROM HELP WANTED ONLINE

Office of Research

Week Ending February 19th, 2022: Total New Ads Fall to Second Lowest Level of the Year

WETHERSFIELD, February 25th, 2022 – During the week ending February 19th, 2022, there were 5,879 new postings, down -1,436 ads or -20% over the week. Fifty-five percent of this over the week decline occurred in two sectors, Health Care & Social Assistance and Retail Trade. Those two sectors respectively accounted for 30% and 25% of the overall decline. Large over the week employer declines occurred at Amazon (-233 new ads), Starbucks (-52 new ads), Yale-New Haven Health System (-49 new ads) among others. Employers with the largest over the week increases include Avangrid (+104 new ads), Hartford Healthcare (+45 new ads), and the University of Bridgeport (+34 new ads). Connecticut’s 20% over the week decline is twice as large as the 10% U.S.-level drop. When compared to the U.S., the three sectors in Connecticut with the largest declines had proportionally larger swings than corresponding U.S. percent changes. Health Care & Social Assistance (-28% CT, -18% U.S.), Retail Trade (-43% CT, -23% U.S.), and Finance & Insurance (-35% CT, -24% U.S.). The most recent weekly new ad count is the second lowest level since the start of the year, the lowest being 5,246 during the week ending January 1st, 2022.



Industries with the most new postings include Health Care & Social Assistance, Finance & Insurance, and Retail Trade.

Occupations with the most new postings include Registered Nurses, Heavy & Tractor-Trailer Truck Drivers, and Wholesale & Manufacturing Sales Representatives.

Employers with the most new postings include Hartford Healthcare, Superior Plus Trucking, and Avangrid.

The three industries with the most new job postings where:

- **Health Care & Social Assistance** (1,097 new postings, -28% over the week)
- **Finance & Insurance** (500 new postings, -35% over the week)
- **Retail Trade** (470 new postings, -43% over the week)

NAICS	Industry	Ads Week Ending: 2/19/22	1 week ago: 2/12/22	4 weeks ago: 1/22/22	1 week change		4 week change	
					%	#	%	#
0	Total	5,879	7,315	8,550	-20%	-1,436	-31.2%	-2,671
11	Agriculture, Forestry, Fishing and Hunting	5	4	8	25%	1	-38%	-3
21	Mining, Quarrying, and Oil and Gas Extraction	25	12	7	108%	13	257%	18
22	Utilities	132	61	43	116%	71	207%	89
23	Construction	57	87	69	-34%	-30	-17%	-12
31	Manufacturing	414	536	500	-23%	-122	-17%	-86
42	Wholesale Trade	20	35	50	-43%	-15	-60%	-30
44	Retail Trade	470	826	1,347	-43%	-356	-65%	-877
48	Transportation and Warehousing	310	270	193	15%	40	61%	117
51	Information	116	96	144	21%	20	-19%	-28
52	Finance and Insurance	500	771	751	-35%	-271	-33%	-251
53	Real Estate and Rental and Leasing	140	96	123	46%	44	14%	17
54	Professional, Scientific, and Technical Services	282	459	533	-39%	-177	-47%	-251
55	Management	9	4	7	125%	5	29%	2
56	Administrative and Support	182	173	205	5%	9	-11%	-23
61	Educational Services	371	243	286	53%	128	30%	85
62	Health Care and Social Assistance	1,097	1,530	1,759	-28%	-433	-38%	-662
71	Arts, Entertainment, and Recreation	50	43	65	16%	7	-23%	-15
72	Accommodation and Food Services	278	466	366	-40%	-188	-24%	-88
81	Other Services (except Public Administration)	79	116	99	-32%	-37	-20%	-20
92	Public Administration	103	95	126	8%	8	-18%	-23
99	Unspecified	1,239	1,392	1,869	-11%	-153	-34%	-630

Source: CT DOL Analysis of HWOL

11 sectors had job posting increases over the week and 10 had decreases. The 11 increasing sectors grew by a combined 346 new ads and the 10 decreasing sectors fell by a combined 1,782 new ads, resulting in the net decline of 1,436 across all industries. Among the 10 declining industries, 8 had over the week declines of 100 or more. The three largest declines were Health Care & Social Assistance (-433 new ads), Retail Trade (-356 new ads), and Finance & Insurance (-271 new ads). Over Four weeks, the largest industry increase occurred within Transportation & Warehousing (+117 new ads) and the largest decrease occurred in Retail Trade (-877 new ads).

For more information on total job ads by industry for Connecticut and its labor market areas, see the monthly report available here: <https://www1.ctdol.state.ct.us/lmi/hwol.asp>

New Job Postings by Occupation

HWOL Statewide Weekly Occupational New Job Ads - Top 25 Occupations

Occupation	Ads Week	1 week	4 weeks	1 week change		4 week change	
	2/19/22	2/12/22	1/22/22	%	#	%	#
Registered Nurses	290	478	561	-39%	-188	-48%	-271
Heavy and Tractor-Trailer Truck Drivers	211	151	123	40%	60	72%	88
Sales Representatives, Wholesale and Manufacturing	139	160	194	-13%	-21	-28%	-55
First-Line Supervisors of Retail Sales Workers	130	144	175	-10%	-14	-26%	-45
Retail Salespersons	128	200	205	-36%	-72	-38%	-77
Customer Service Representatives	101	91	130	11%	10	-22%	-29
Marriage and Family Therapists	83	23	112	261%	60	-26%	-29
Medical and Health Services Managers	82	116	124	-29%	-34	-34%	-42
Laborers and Freight, Stock, and Material Movers, Hand	73	162	395	-55%	-89	-82%	-322
Driver/Sales Workers	65	47	38	38%	18	71%	27
General and Operations Managers	62	82	80	-24%	-20	-23%	-18
Sales Managers	58	48	101	21%	10	-43%	-43
Secretaries and Administrative Assistants, Except Legal,	56	52	102	8%	4	-45%	-46
Healthcare Social Workers	54	26	122	108%	28	-56%	-68
Human Resources Specialists	54	72	81	-25%	-18	-33%	-27
Bookkeeping, Accounting, and Auditing Clerks	52	37	57	41%	15	-9%	-5
Licensed Practical and Licensed Vocational Nurses	51	59	71	-14%	-8	-28%	-20
Real Estate Sales Agents	49	22	36	123%	27	36%	13
Bus and Truck Mechanics and Diesel Engine Specialists	49	35	20	40%	14	145%	29
Security Guards	49	39	48	26%	10	2%	1
Maintenance and Repair Workers, General	46	59	72	-22%	-13	-36%	-26
Marketing Managers	44	67	76	-34%	-23	-42%	-32
Management Analysts	40	53	51	-25%	-13	-22%	-11
Education Administrators, Postsecondary	40	14	23	186%	26	74%	17
Cashiers	39	37	33	5%	2	18%	6

Source: CT DOL Analysis of HWOL

The occupations with the most new postings were:

- Registered Nurses (290 new postings, -39% over the week)
- Heavy and Tractor-Trailer Truck Drivers (211 new postings, +40% over the week)
- Wholesale & Manufacturing Sales Representatives (139 new postings, -13% over the week)

Employers with the Most New Job Postings

Employer	Ads Week Ending: 2/19/22	1 Week Ago: 2/12/22	4 Weeks Ago: 1/22/22	1 Week # Change	4 Week # Change
Hartford Healthcare	243	198	365	45	-122
Superior Plus Trucking	120	89	4	31	116
Avangrid	116	12	16	104	100
UnitedHealth Group	74	94	131	-20	-57
Yale-New Haven Health System	46	95	176	-49	-130
Whole Foods Market, Inc.	39	9	48	30	-9
Travelers	38	35	99	3	-61
Walgreens Boots Alliance Inc	38	28	39	10	-1
Trinity Health	36	37	34	-1	2
University of Bridgeport	34	0	0	34	34
Cigna Corporation	34	47	37	-13	-3
University of Connecticut	31	21	18	10	13
Anthem Blue Cross	31	19	18	12	13
Yale University	31	23	52	8	-21
State of Connecticut	30	33	33	-3	-3
Carvana LLC	29	34	29	-5	0
Page Taft Compass	29	0	0	29	29
Raytheon	29	38	31	-9	-2
Clean Harbors	27	32	5	-5	22
KPMG	27	12	84	15	-57
Starbucks Coffee Company	27	79	3	-52	24
Accenture	27	31	24	-4	3
Charter Communications	26	11	10	15	16
Holy Cross Hospital	26	7	11	19	15
The Home Depot Incorporated	25	34	27	-9	-2

Source: CT DOL Analysis of HWOL

Employers with the most new job postings during the week were mostly in Health Care & Social Assistance, Retail Trade, and Finance & Insurance. The 25 employers shown above account for 20 percent of all new ads. Among the top 25 employers, 14 had over the week ad increases and 11 had decreases. The 14 increasing employers had a combined 829 new ads, and the 11 decreasing employers in the top 25 had a combined 384 new ads. The largest increasing employers over the week was Avangrid (+104 new ads), and the largest decreasing employer in the top 25 was Starbucks Coffee (-52 new ads). Over four weeks, 12 employers in the most recent top 25 had increases, one was unchanged, and 12 employers decreased, the largest increase occurred at Superior Plus Trucking (+116 new ads) and the largest four-week decrease occurred at Yale-New Haven Health System (-130 new ads).

What is HWOL?

The **Conference Board Help Wanted Online**® Data Series (HWOL) measures the number of new, first-time Online job postings and jobs reposted from the previous month for over 16,000 Internet job boards, corporate boards and smaller job sites that serve niche markets and smaller geographic areas. To view more HWOL data, go to:

<https://www1.ctdol.state.ct.us/lmi/HWOL2021.pdf>